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# ESD MEDIA & MARKETING

ESD media & Marketing is a dynamic marketing agency dedicated to providing cutting-edge solutions for businesses looking to reach their target audience effectively.



0426 701 067

Website : [www.esocialdigital.com.au](http://www.esocialdigital.com.au)

Phone : 0426 701 067

Mailbox : [marketing@esocialdigital.com.au](mailto:marketing@esocialdigital.com.au)



# About US



**We are an Australian based promising creative web design/development and digital marketing company. We specialize in the online positioning of your brand and business. We do so using Latest tools of marketing including Responsive Web Design, Strategic Email Marketing, SEO, SMO, Blogs & Content Marketing, Social Media and many more tailored to the size, situation and needs of your business.**





# Our Services



**Website Design  
and Development**



**Domain and Hosting**



**Graphic and Printing**



**Content Creation**



**Videos and Reels**



**Business Setup Package**



**Business Growth  
Package page**



**Event Management and  
Marketing Package**



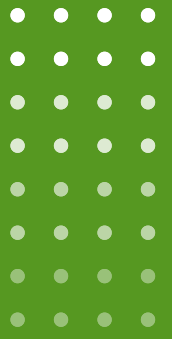
**Paid Ad Management**





# SHEEN JAIN

(Founder of ESD Media & Marketing)



Meet Sheen Jain, the driving force behind ESD Media & Marketing. As the Head of Digital Marketing Strategy and ERP Consultant, she's redefining industry standards and leading our team to new heights. With a Master's degree in IT and Marketing and extensive experience in both Australia and the Indian Sub-Continent, Sheen combines technical expertise with business acumen to deliver unparalleled results. She's passionate about generating leads, maximizing online revenue, and creating performance-driven websites. With Sheen at the helm, E-Social Digital is at the forefront of the digital marketing industry.





# Our Packages

## Website *Design* and Development



Transform your online presence with our expert Website Design and Development services at ESD Media and Marketing. Whether you're a small business looking to establish your online presence or a growing enterprise in need of a custom solution, we have the expertise and creativity to bring your vision to life.

### From \$500

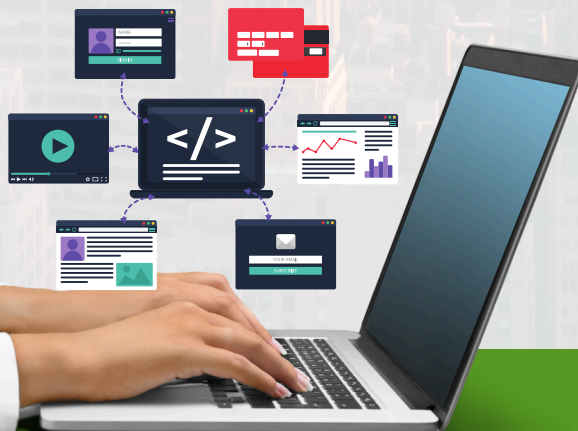
### From \$1100

#### Basic Website

Kickstart your online journey with our affordable Basic Website package. Perfect for startups and small businesses, our Basic Websites offer essential features and functionality to showcase your products or services effectively. With a clean and user-friendly design, your Basic Website will leave a lasting impression on visitors and help you establish credibility in your industry.

#### Customized Functionality Website / Shopping Website

Elevate your online presence with a Customized Functionality Website or Shopping Website tailored to your unique needs. Whether you're looking to expand your e-commerce capabilities or enhance user experience with advanced functionality, our custom solutions are designed to help you achieve your business goals. From seamless checkout processes to dynamic product displays, our custom websites are built to drive conversions and maximize ROI





# Domain And Hosting

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**\$400/year**

Every website needs two things—a domain name and web hosting. These are both required to have a live site with real visitors. We assure you with our World class Hosting and Domain Support services you don't need to take any worries of your Website.

http://www...|

search



# Graphic And Printing

**\$59**

## Logo Design

ESD media & marketing is a certified logo design service provider Company in Australia. Our well-designed logo design delivered by our professionals speaks before your business does.

Elevate your brand with a professionally designed logo that captures the essence of your business. Our logo designs are tailored to your specifications and are guaranteed to make your brand stand out..

**\$99**

## Business Cards

Make a strong first impression with custom-designed business cards that reflect your professionalism and style. Our business card designs are crafted with precision and attention to detail, ensuring you leave a lasting impression on clients and prospects.

**\$9**

## Social Media Creatives

Enhance your online presence with captivating social media creatives designed to engage your audience and drive results. From eye-catching graphics to compelling visuals, our affordable social media creative packages are designed to help you stand out on social media platforms.



# Content Creation

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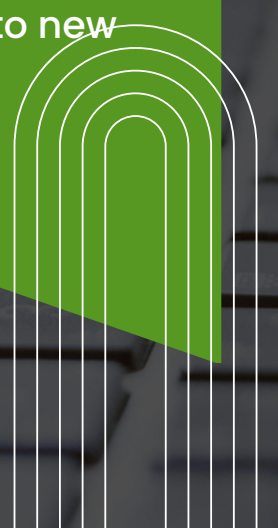
**\$100**

Unlock the Power of Compelling Content with ESD Media and Marketing's Content Creation Service!

For just \$100, you'll gain access to expertly crafted, high-quality content tailored to meet your specific needs and goals. From blog posts and articles to social media posts, and more, our experienced content creators are here to help you tell your story and drive results.

Our content creation process begins with a thorough understanding of your brand, target audience, and business objectives. We then conduct in-depth research to identify relevant topics and keywords, ensuring that your content is not only informative but also optimized for search engines. With our commitment to quality and attention to detail, you can trust us to deliver content that reflects your brand voice, engages your audience, and inspires action. Whether you need regular blog posts to keep your audience engaged or compelling website copy to drive conversions, we've got you covered.

Don't miss out on the opportunity to unlock the power of compelling content for your business. Partner with ESD Media and Marketing today and take your online presence to new heights!



# Videos and Reels

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**\$100**

ESD media & marketing brings the power of business videos and reels for extensive promotions. We are experts at creating unique marketing videos that can help in your branding your business at different levels. Our package includes Custom animation video's, Product explaining video's.





# Business Setup Package

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## \$2000

Introducing our comprehensive Business Setup Package. With this all-inclusive offer, you'll receive everything you need to kickstart your business:

- Logo
- Business Cards
- Flyers
- Social Media Posters
- Domain
- Hosting
- Website
- Business Email
- Social Media Pages
- Google Submission



# Business Growth *Package Page*

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Experience exponential growth with our Business Growth Package, offered exclusively by ESD Media and Marketing Company:

- Organic SEO Solutions starting from \$299: Harness the power of organic search engine optimization to elevate your online presence and attract more potential customers.
- Paid Ads Campaigns starting from \$299: Amplify your reach and visibility with strategically crafted paid advertising campaigns, tailored to suit your business goals and budget.





# Event Management And Marketing *Package*

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Let us guide you through every step of the process with our comprehensive Business Set-Up Package. From company registration and branding to website development and digital marketing strategies, we provide end-to-end support to ensure your venture's success. With our expertise and personalized approach, we'll help you establish a strong foundation for your business, allowing you to focus on what you do best. Get ready to turn your vision into reality with ESD Media and Marketing

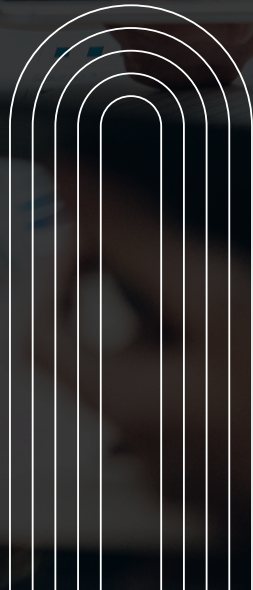


# Paid Ad Management

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**\$300**

Boost Your Brand's Visibility with ESD Media and Marketing's Paid Ad Advertisement Service. Whether you're aiming for increased website traffic, higher conversions, or brand awareness, our expert team will craft targeted ad campaigns across various platforms to maximize your ROI. From Google Ads and social media advertising to display ads and retargeting campaigns, we'll tailor our strategies to align with your business goals and budget.





# Our Projects

- **ATCWA** [atc.wa.edu.au](http://atc.wa.edu.au)
- **Eco Clean** [ecocleanperth.com.au](http://ecocleanperth.com.au)
- **Silver sponge** [silversponge.com.au](http://silversponge.com.au)
- **Yes V Clean** [yesvclean.com.au](http://yesvclean.com.au)
- **Service Guru** [serviceguru.com.au](http://serviceguru.com.au)
- **DD Carpet** [ddcarpetcleaningservices.com.au](http://ddcarpetcleaningservices.com.au)
- **Enviro Pest Control** [enviropestcontrol.com.au](http://enviropestcontrol.com.au)
- **Maxiport Bees** [maxiportbees.com.au](http://maxiportbees.com.au)
- **Tech Skills** [techskillswa.com.au](http://techskillswa.com.au)
- **BRS Cleaning** [brscleaningsolutions.com.au](http://brscleaningsolutions.com.au)
- **Top Clean** [topclean.net.au](http://topclean.net.au)
- **Hampton Car Wash** [taylorslakehandcarwash.com.au](http://taylorslakehandcarwash.com.au)

- **Nifnex** [nifnex.com.au](http://nifnex.com.au)
- **MKS Investments** [mkspropertydevelopment.com.au](http://mkspropertydevelopment.com.au)
- **Imperium Insurance** [imperiuminsurance.com.au](http://imperiuminsurance.com.au)
- **Hungry Tummy** [hungrytummy.com.au](http://hungrytummy.com.au)
- **Complete Fengshui** [completefengshui.com.au](http://completefengshui.com.au)
- **Ezitow** [ezetow.com.au](http://ezetow.com.au)
- **Remote Hire** [remotehire.com.au](http://remotehire.com.au)
- **My Wellness Centre** [mywellnesscentre.com.au](http://mywellnesscentre.com.au)
- **47 Kirwan Street Café** [Ref Facebook page](#)
- **Australian Visa Station** [australiavisastation.com](http://australiavisastation.com)
- **Brothers Removal** [brothersremoval.com.au](http://brothersremoval.com.au)
- **Paradise Property** [paradiseproperty.com.au](http://paradiseproperty.com.au)
- **How much is my house worth** [howmuchismyhouseworth.au](http://howmuchismyhouseworth.au)
- **Perfect Hand Carwash** [perfecthandcarwash.com.au](http://perfecthandcarwash.com.au)



● **Raw pro nutrition**

[rawpronutrition.com](http://rawpronutrition.com)

● **Ozziee movers**

[www.ozzieemovers.com](http://www.ozzieemovers.com)

● **Sheen Couture**

[www.sheencouture.com.au](http://www.sheencouture.com.au)

● **Mandurah Movers**

[www.mandurahmovers.com.au](http://www.mandurahmovers.com.au)

● **Ozziee Cleaning**

[www.ozzieecleaning.com](http://www.ozzieecleaning.com)

● **Mundy Accountants**

[www.mundyaccountants.com.au](http://www.mundyaccountants.com.au)

● **ABNG.online**

[www.abng.online](http://www.abng.online)

● **Omsearch**

[www.omsearch.com.au](http://www.omsearch.com.au)

● **Sell with Sharma**

[sellwithsharma.com.au](http://sellwithsharma.com.au)

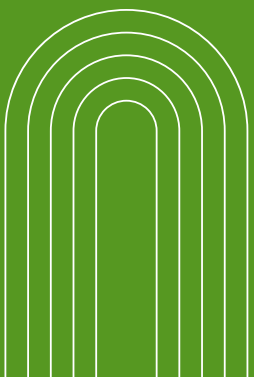
● **VisionCare**

[www.visioncaresupport.com](http://www.visioncaresupport.com)



# why Work With Us?

- Creative digital solutions for every client!
- Reduced operational costs with tested digital management solutions
- Focus on ROI, keeping brand goals in mind
- 24x7 support for all projects, regardless of range and magnitude!
- Innovative marketing campaigns for different industries!
- Focus on collaborative working environment
- Budget-oriented approach for start-ups and growing brands
- Individual solutions for specific needs
- Concrete plans with scalable metrics
- Frequent project reports as requested
- Periodical Performance discussions







# SOCIAL MEDIA PLAN FOR ONE PARTY

Here's a simple plan that outlines goals, target audience, content strategy, and posting schedule.





# GOALS

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- Increase Awareness and Reach
- Increasing reach through social media channels paid ads.



- Drive traffic to the website and social handles
- Building engagement rates (likes, comments, shares, reach).

# TARGET AUDIENCE

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All residents above 18 of WA who eligible to vote.





# CONTENT STRATEGY

## Weekly Themes

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Monday  
Agendas



Tuesday  
Polls



Wednesday  
Issues  
currently have



Feedback  
Friday

## CONTENT MIX:

40% agendas (Profile marketing).

30% promotional (showcasing testimonials).

20% engagement-focused (polls, quizzes, interactive posts).

10% party structure (behind-the-scenes, team highlights).



# POSTING SCHEDULE



## Facebook

5 posts per week (Monday to Friday).



## Instagram

5 posts per week (Monday to Friday).



## LinkedIn

3 posts per week (Monday, Wednesday, Friday).



## Twitter

5 posts including retweets and engagement.



## CONTENT TYPES:

Carousels, Reels, Graphics, Blog links, Client testimonials.



# MONTHLY PLAN

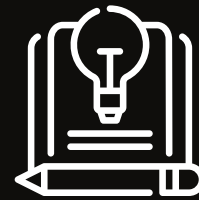
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## Week 1



Candidate Profile Building.

## Week 2



Educational content on agendas and current issues going on with current government

## Week 3



Promote recent volunteer projects done , share positive feedbacks of people, and highlight ONE PARTY as strong team culture.

## Week 4



Share promotional offers, special services, and client success stories.

# WEB DESIGN QUOTE



Like & Follow Us  
on Facebook



Quote: \_\_\_\_\_ : \_\_\_\_\_ Date: \_\_\_\_\_

Description	Total
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Subtotal

Bill to: \_\_\_\_\_ Project Description: \_\_\_\_\_